PARTNER PROFILE FORM	
Contact Details:	
Organization	Notitia Ltd.
Department (if needed)	Strategic planning, research, development and innovation
City	Zagreb
Country	Croatia
Contact person	Antonija Prpić (Project manager)
Phone	+ 385 91 6158 604
E-mail	antonija.prpic@notitia.hr
Organization Website	www.notitia.hr
Contact person Webpage (if any)	N/A
Information on organization profile, expertise and potential contribution:	
Description of your organization	Notitia Ltd is a Croatian research, development, innovation and consultancy SME based in Zagreb, specialising in socio-economic research, strategic planning, sustainable development, public policy, impact assessment and the implementation of national and EU-funded projects. Established in 2012, the company combines scientific expertise with practical experience in developing and implementing interdisciplinary research, innovation and strategic projects across the public, private, academic and civil society sectors. Notitia's distinctive strength lies in its ability to integrate rigorous scientific research, socio-economic analysis and evidence-based policymaking with practical project implementation and innovation development. The company brings together a multidisciplinary network of researchers, academics and professionals with expertise in economics, social sciences, sustainable tourism, regional and urban development, green and digital transitions, circular economy, strategic planning, monitoring and evaluation, and stakeholder engagement. The company is founded and led by a Tenured professor of International Economics at the Faculty of Economics and

	Business, University of Zagreb, with more than 20 years of experience in scientific research, higher education, economic analysis, strategic development and international projects. Notitia's core team includes experienced specialists in research, innovation, EU project management, policy development, communication and dissemination, supported by interdisciplinary cooperation with scientific institutions, public authorities, businesses and other relevant stakeholders. Notitia has extensive experience in European research and cooperation programmes, including Horizon Europe, Interreg Central Europe, Interreg EURO-MED and other Interreg programmes, as well as nationally funded research and innovation initiatives. Its relevant project portfolio includes: • HUMANITA (Interreg Central Europe, 2023–2026): Research and stakeholder cooperation addressing human–nature interactions, the environmental and social impacts of tourism, and sustainable management of protected areas. • FUTOURIST (NextGenerationEU, 2023–2025): Coordination and development of an innovative AI-based tourism forecasting platform integrating artificial intelligence, machine learning and big data, with technological development from TRL 6 to TRL 8. • CARMEN (Horizon Europe, 2024–2027): Participation as a beneficiary in an international research and innovation consortium developing advanced biometric border-control technologies. • KNOWING (Horizon Europe, 2022–2026): Contribution to project implementation, monitoring and evaluation activities within interdisciplinary research on climate change mitigation and adaptation. • FinTechProfil (ERDF, 2026–2029): Participation in research and development of innovative digital technologies combining artificial intelligence, behavioural analytics and investor risk assessment, in cooperation with the Ruđer Bošković Institute and business partners. Beyond our European project portfolio, Notitia has contributed to numerous national, regional and local strategic and policy documents addressing sustainable tourism, regional development, industrial competitiveness, smart specialisation, digital transformation and public policy evaluation. Its experience includes developing research methodologies, conducting quantitative and qualitative studies, analysing socio-economic impacts, evaluating public policies and programmes, and translating scientific evidence into actionable strategies and recommendations for decision-makers.

	For Horizon Europe Cluster 2 and the New European Bauhaus Facility, Notitia offers expertise in socio-economic and interdisciplinary research, comparative territorial and neighbourhood analysis, social inclusion, community well-being, sustainable cultural tourism, circular economy, green transition, stakeholder participation, impact assessment, policy development and replication strategies. Our organisation can contribute to the design and implementation of research methodologies, surveys, interviews, focus groups, participatory research activities, socio-economic and policy analyses, sustainability assessments, stakeholder engagement frameworks, monitoring and evaluation systems, and evidence-based policy recommendations. It can also support business model development, market uptake, communication, dissemination, capacity building and the transfer of research results into practical applications. Notitia's key competitive advantage is its combination of academic research excellence, demonstrated EU project experience, interdisciplinary expertise and direct engagement with public institutions, research organisations, businesses and local communities. This enables the company to bridge scientific research, policy development and practical implementation, contributing to measurable societal, economic and environmental impacts and the wider uptake of research and innovation results across European territories.
Type of organization	☐ Higher Education ☐ Research Institution ☐ Public Administration ☒ Industry /SME ☐ NGO ☐ Other: ***Please specify***
List up to 5 keywords describing your sector or specialization	(1) socio-economic research and impact assessment; (2) sustainable development and green transition; (3) strategic planning and public policy; (4) social innovation and community engagement; (5) eu research and innovation projects
Expertise offered	Notitia Ltd offers multidisciplinary expertise in quantitative and qualitative research, socio-economic and policy analysis, strategic foresight and planning, sustainable development, sustainability and social impact assessment, stakeholder engagement, monitoring and evaluation, and the development of evidence-based policy recommendations, strategies, roadmaps and action plans. Organisation has extensive experience in EU-funded

	research, innovation and strategic projects, working with public authorities, research organisations, businesses and civil society. For Horizon Europe New European Bauhaus (NEB) Facility projects, Notitia can contribute to socio-economic and territorial research; social, economic and sustainability impact assessments; comparative neighbourhood analysis; development of research methodologies and measurable indicators; stakeholder mapping, surveys, interviews and focus groups; participatory research and co-creation processes; policy and governance analysis; and the preparation of strategic frameworks, implementation roadmaps, action plans and evidence-based recommendations. Notitia can also support capacity building, knowledge transfer, project and quality management, communication, dissemination, exploitation and replication of project results. Particularly relevant to the New European Bauhaus is Notitia's experience in developing strategic and policy documents related to sustainable urban and regional development, climate resilience, green transition, circular economy, sustainable tourism, smart cities and community-oriented development. Its expertise includes contributions to the Smart City Strategy for the City of Dubrovnik, sustainable tourism development strategies and destination management plans, climate-responsible development frameworks, and national and regional strategic planning and policy evaluation. This experience provides a strong foundation for addressing the interconnected environmental, economic, social and governance dimensions of sustainable neighbourhood transformation. Notitia can provide particular added value in addressing the socio-economic, institutional, policy and societal dimensions of the New European Bauhaus, including the integration of sustainability, inclusiveness and quality of life in neighbourhood development. This includes assessing residents' experiences of their living environments, analysing social cohesion, accessibility, affordability, community well-being and inequalities, identifying the needs of vulnerable and underrepresented groups, and evaluating the social and economic impacts of neighbourhood regeneration and green interventions. Notitia can also contribute to comparative analyses of urban, peri-urban and rural neighbourhoods, examining how socio-economic, demographic, environmental, cultural and spatial characteristics influence residents' experiences and opportunities. Drawing on our experience in strategic planning, policy evaluation and applied research, Notitia can contribute to the development of intervention logics, socio-economic and sustainability indicators, impact assessment

	methodologies, monitoring and evaluation frameworks, implementation strategies and policy recommendations. Its multidisciplinary approach is particularly relevant to projects requiring the integration of Social Sciences and Humanities (SSH) with environmental, technological, spatial and governance perspectives. Notitia can support the assessment of societal needs, social acceptance, institutional and regulatory barriers, and the conditions required for the successful implementation and wider uptake of innovative solutions. Notitia can also contribute to circular and regenerative approaches for the built environment by assessing the social and economic implications of sustainable construction, renovation, urban greening and innovative uses of existing spaces. In cooperation with architectural, engineering and environmental research partners, the company can integrate technical and environmental findings into broader sustainability assessments, evaluate economic feasibility and market potential, identify implementation barriers, and develop innovative business models, policy recommendations and replication strategies for different European contexts. Furthermore, Notitia can support inclusive and participatory approaches to neighbourhood transformation through stakeholder engagement, community consultations, participatory research, co-creation activities and the assessment of residents' needs, perceptions and priorities. This includes analysing the distributional impacts of green transition measures, identifying barriers to meaningful participation, assessing social acceptance and developing recommendations to strengthen community involvement, social inclusion, local governance and equitable access to sustainable and high-quality living environments. Through its combination of scientific research expertise, strategic planning, policy analysis and practical experience in EU-funded projects, Notitia can contribute to the development, assessment and wider implementation of New European Bauhaus solutions that are environmentally sustainable, socially inclusive, economically viable and responsive to the needs of local communities.
Participation in an EU funded projects	Notitia Ltd has extensive experience in EU-funded research, development, innovation and territorial cooperation projects, including Horizon Europe, Interreg, the European Regional Development Fund (ERDF) and NextGenerationEU. Selected references relevant to the New European Bauhaus (NEB) Facility, particularly sustainable and inclusive neighbourhood transformation, green transition, community engagement, socio-economic

	research, circular and regenerative approaches, and innovative business models, include: **HUMANITA – Interreg Central Europe | Project Partner | 2023–2026** HUMANITA – Human-Nature Interactions and Impacts of Tourist Activities on Protected Areas – focuses on improving the management of protected areas by addressing the environmental and societal impacts of tourism activities through evidence-based and participatory approaches. The project promotes sustainable management practices, stakeholder engagement and the integration of environmental and socio-economic considerations into decision-making. Notitia's participation provides relevant experience in sustainability-oriented research, stakeholder cooperation, participatory approaches and evidence-based planning. These competencies are particularly relevant to the NEB Facility's objectives of connecting green transformation with social inclusion, community participation and quality of life, as well as developing sustainable, place-based solutions that respond to environmental pressures and local community needs. **KNOWING – Horizon Europe | Subcontractor | 2022–2026** KNOWING addresses climate change mitigation and adaptation through an integrated approach to understanding climate impacts, interactions and response strategies. Notitia supported project implementation through activity planning, monitoring of project progress against established deadlines and frameworks, and monitoring of project outputs and indicators. This experience is relevant to NEB Facility projects addressing climate resilience, sustainable neighbourhood transformation and the integration of environmental, economic and societal considerations into research and innovation activities. It also demonstrates Notitia's capacity to support interdisciplinary research, project monitoring and the assessment of progress towards sustainability objectives. **FUTOURIST – AI Platform for Predictions in Tourism | NextGenerationEU | Coordinator | 2023–2025** As Lead Partner, in cooperation with the Faculty of Electrical Engineering and Computing at the University of Zagreb, Notitia coordinated the development of an innovative AI-based tourism prediction platform integrating artificial intelligence, machine learning and big data. Activities included technology development from TRL 6 to TRL 8, business model development, intellectual property protection, networking, dissemination and project management. FUTOURIST demonstrates Notitia's capacity

	to coordinate interdisciplinary R&D&I activities, develop innovative digital solutions and translate research results into practical applications. This experience is transferable to NEB Facility projects requiring data-driven research methodologies, evidence-based planning, innovative business models, market uptake strategies and the exploitation and replication of research and innovation results in different territorial and socio-economic contexts. **FinTechProfil – Innovative Technology for Assessing Investor Risk-Propensity Profiles | ERDF – Competitiveness and Cohesion Programme 2021–2027 | Beneficiary | 2026–2029** Implemented by VALUSENSE Ltd in cooperation with Notitia and the Ruđer Bošković Institute, FinTechProfil develops innovative digital solutions integrating behavioural analytics, artificial intelligence and risk assessment methodologies. The project strengthens Notitia's capacity in interdisciplinary R&D&I, behavioural and socio-economic analysis, analytical methodology development, innovation management and collaboration between research and business organisations. These competencies are transferable to NEB Facility projects requiring the assessment of user needs and behaviours, socio-economic analysis, development of innovative business models, evaluation of economic feasibility, and the integration of research findings with practical implementation and market-oriented solutions. **CARMEN – Horizon Europe | Beneficiary | 2024–2027** CARMEN – Non-stop Biometric Border Control for Secure and Efficient Crossing – develops innovative biometric border-control solutions integrating advanced digital technologies and demonstrations in operational environments. As a project beneficiary, Notitia participates in a multidisciplinary European research and innovation consortium involving technological development, cross-sector collaboration and innovation activities. Although primarily focused on civil security, the project demonstrates Notitia's experience in Horizon Europe project implementation, interdisciplinary cooperation and the integration of technological innovation with institutional and end-user requirements. These competencies are transferable to NEB Facility projects requiring collaboration between technical and Social Sciences and Humanities (SSH) partners, stakeholder-oriented approaches, assessment of societal and institutional needs, and the practical implementation and wider uptake of innovative solutions.
Your offered contribution	Notitia offers an integrated contribution combining applied research, socio-economic and policy analysis, strategic planning, sustainability and impact assessment,

	stakeholder engagement and evidence-based support for sustainable, inclusive and regenerative neighbourhood transformation. Its expertise is particularly relevant to the New European Bauhaus (NEB) Facility's objectives of connecting green transformation with social inclusion, improving quality of life, promoting circular and regenerative approaches, and developing innovative models for sustainable neighbourhood development. Our potential contributions include: • **Research studies and socio-economic assessments:** Quantitative and qualitative research, comparative neighbourhood and territorial analyses, feasibility and cost-benefit studies, needs and gap assessments, socio-economic impact analyses, surveys, interviews, focus groups and development of research methodologies. • **Sustainable and inclusive neighbourhood development:** Analysis of social, economic, demographic, environmental and spatial characteristics of urban, peri-urban and rural neighbourhoods; assessment of residents' experiences, quality of life, accessibility, affordability, social cohesion, community well-being and inequalities; and development of evidence-based recommendations for inclusive and sustainable neighbourhood transformation. • **Strategic planning and green urban transformation:** Preparation of strategies, strategic and policy documents, implementation roadmaps, action plans and guidelines for sustainable urban and regional development, climate-resilient neighbourhoods, green transition, sustainable tourism, community-oriented development and integrated territorial planning. • **Social inclusion, community participation and co-creation:** Stakeholder mapping, participatory research, community consultations, surveys, interviews, focus groups, co-creation workshops, assessment of residents' needs and perceptions, identification of barriers to participation, and integration of Social Sciences and Humanities (SSH) perspectives into neighbourhood transformation processes. • **Sustainability, circular economy and regenerative approaches:** Assessment of social and economic implications of circular and regenerative solutions, sustainable construction and renovation, urban greening and innovative use of existing spaces; integration of environmental and technical assessment findings provided by specialised partners; identification of sustainability benefits, implementation barriers and opportunities for wider adoption.

	• **Policy evaluation and impact assessment:** Ex-ante and mid-term evaluations, development of intervention logics, monitoring and evaluation frameworks, performance and sustainability indicators, social and economic impact assessment methodologies, assessment of policy effectiveness and development of evidence-based recommendations for policy improvement. • **Strategic foresight, governance and transition planning:** Scenario development, assessment of future challenges and transformation pathways, analysis of institutional and regulatory frameworks, identification of governance and implementation barriers, and development of strategic recommendations, policy instruments and implementation frameworks supporting sustainable and inclusive neighbourhood transformation. • **Innovative business models, market uptake and replication:** Assessment of economic feasibility, market potential, stakeholder demand and implementation barriers; development and evaluation of innovative business models, exploitation and sustainability strategies, and replication frameworks supporting the transfer and wider adoption of NEB solutions across different European territorial and socio-economic contexts. • **Capacity building, knowledge transfer and stakeholder cooperation:** Development and implementation of training programmes, stakeholder workshops, knowledge-sharing activities, participatory validation processes and practical guidelines supporting the application of research findings by public authorities, businesses, civil society organisations and local communities. • **Project implementation and quality assurance:** Work package and task leadership, project coordination, activity planning, monitoring, reporting, quality management, communication, dissemination, exploitation of research results and support for interdisciplinary cooperation within European research and innovation consortia. Notitia's distinctive added value lies in its ability to translate scientific research, technical findings and stakeholder inputs into practical strategies, policy instruments, implementation roadmaps, innovative business models and evidence-based recommendations. By integrating socio-economic, environmental, institutional, cultural and governance perspectives, Notitia can support the development, assessment, implementation and replication of New European Bauhaus solutions that are environmentally sustainable, socially inclusive, economically viable and responsive to the needs, experiences and priorities of local communities.

Your offered role	Project partner, work package leader or task leader, particularly in applied research and socio-economic assessments, comparative neighbourhood and territorial analysis, sustainable and inclusive neighbourhood development, social inclusion and community well-being, strategic planning, green urban transformation, sustainability and impact assessment, policy and governance analysis, monitoring and evaluation, stakeholder engagement, participatory research and co-creation. Notitia can also contribute to circular and regenerative approaches, innovative business model development, economic feasibility assessments, market uptake and replication strategies, capacity building, knowledge transfer, project coordination, quality assurance, communication, dissemination, exploitation of research results and proposal development.
Project idea:	
Reference of Call(s) / topic(s) of interest	HORIZON-NEB-2026-01-PARTICIPATION-03: Understanding inhabitant's experiences of neighbourhoods to support their health and well-being HORIZON-NEB-2026-01-REGEN-03: Innovative solutions for the sustainable and beautiful use of vertical space HORIZON-NEB-2026-01-BUSINESS-02: Understanding capital market dynamics for increased investment in New European Bauhaus projects in neighbourhoods HORIZON-NEB-2026-01-BUSINESS-03: Approaches to reuse vacant, obsolete or underutilised spaces HORIZON-NEB-2026-01-PARTICIPATION-02: Innovative approaches for the spatial design of neighbourhoods HORIZON-NEB-2026-01-REGEN-01: Sustainable, inclusive, affordable and beautiful solutions for thermal comfort in buildings HORIZON-NEB-2026-01-BUSINESS-01: Structurally addressing homelessness through coordinated social infrastructure and services in neighbourhoods HORIZON-NEB-2027-01-PARTICIPATION-03: Novel combinations of knowledge and research methods to address social issues and advance a fair green transition of neighbourhoods HORIZON-NEB-2027-01-BUSINESS-02: Innovative models for collective community investment and ownership HORIZON-NEB-2027-01-PARTICIPATION-01: The transformative potential of co-governance in the green transition of neighbourhoods HORIZON-NEB-2027-01-PARTICIPATION-02: Intergenerational neighbourhoods and communities aligned with the New European Bauhaus

	HORIZON-NEB-2027-01-BUSINESS-03: Anticipating the long-term future of neighbourhoods in line with the New European Bauhaus HORIZON-NEB-2027-01-REGEN-04: Enabling environments for a sustainable and circular construction sector HORIZON-NEB-2027-01-REGEN-01: Combining conventional and innovative construction materials, products and techniques for sustainable and beautiful buildings HORIZON-NEB-2027-01-REGEN-02: Sustainable, beautiful and healthy construction and renovation sites HORIZON-NEB-2027-02-NEB-SOIL-01: Reducing soil sealing through sustainable urban and territorial design in the New European Bauhaus
Your project idea	Notitia Ltd is actively seeking to join international consortia preparing proposals under the Horizon Europe New European Bauhaus (NEB) Facility. Notitia is open to joining existing initiatives and contributing to the development of interdisciplinary project ideas aligned with its research, analytical and strategic expertise, particularly those addressing the sustainable, inclusive and beautiful transformation of European neighbourhoods. We are particularly interested in projects addressing sustainable and inclusive neighbourhood development, green urban transformation, social inclusion and community well-being, participatory governance and co-creation, circular and regenerative approaches to the built environment, innovative financing and business models, and the socio-economic, institutional and societal dimensions of neighbourhood transformation. Notitia sees strong opportunities to contribute to projects focused on understanding inhabitants' experiences of neighbourhoods, assessing quality of life, accessibility, affordability, social cohesion and inequalities, identifying the needs of vulnerable and underrepresented groups, and developing evidence-based approaches to improving community well-being. Building on its experience in applied research, socio-economic analysis and policy evaluation, Notitia can contribute to comparative neighbourhood studies, participatory research methodologies, social and economic impact assessments, and the development of measurable indicators and monitoring frameworks. A particular area of interest is the integration of green transformation, social inclusion and local democracy through participatory and community-oriented approaches. Notitia is interested in projects exploring co-governance, intergenerational neighbourhoods, community participation and innovative combinations of scientific and local knowledge to support a fair green transition. Its contribution can include stakeholder mapping, surveys, interviews, focus groups, community consultations, co-creation

	activities, governance analysis and the preparation of policy recommendations and implementation roadmaps supporting inclusive neighbourhood development. Notitia is also interested in circular and regenerative approaches to the built environment, including sustainable renovation, urban greening, innovative use of vertical spaces, adaptive reuse of vacant or underutilised buildings and spaces, and the integration of environmental, social and economic sustainability considerations into neighbourhood transformation. In cooperation with architectural, engineering and environmental research partners, Notitia can contribute to socio-economic and sustainability assessments, feasibility and cost-benefit studies, analysis of stakeholder needs, identification of institutional and market barriers, and development of strategies for the implementation and wider uptake of innovative solutions. Another important area of interest is the development and evaluation of innovative financing, investment and business models for sustainable neighbourhood transformation. Notitia can contribute to projects addressing collective community investment and ownership, economic feasibility, market dynamics, financial and institutional barriers, and sustainable business models supporting the implementation and replication of New European Bauhaus solutions. Drawing on its expertise in economics, strategic planning and innovation management, Notitia can support the assessment of economic viability, development of business and exploitation models, and identification of pathways for long-term sustainability and wider market uptake. Notitia is particularly interested in projects exploring the long-term future of neighbourhoods through strategic foresight, scenario development and integrated territorial planning. This includes assessing future socio-economic, demographic, environmental and governance challenges, identifying alternative development pathways, and preparing strategic frameworks, policy recommendations and implementation roadmaps that support resilient, inclusive and sustainable neighbourhoods across different European contexts. In projects involving architectural, technological, environmental and digital innovation, Notitia can complement technical and design-oriented partners by addressing socio-economic impacts, policy and governance frameworks, community needs, societal readiness, economic feasibility, barriers to implementation, and the exploitation and replication of project results. Its interdisciplinary approach supports the integration of Social Sciences and Humanities (SSH) perspectives into the design, assessment and implementation of innovative NEB solutions.

	Our contribution can include research design and methodologies, quantitative and qualitative studies, comparative territorial and neighbourhood analyses, feasibility and cost-benefit assessments, social and economic impact evaluations, policy and governance analysis, strategic foresight, scenario development, monitoring and evaluation frameworks, stakeholder engagement and co-creation, innovative business model development, and evidence-based policy recommendations. Building on its experience in Horizon Europe, Interreg and other EU-funded research and innovation projects, as well as the preparation of national, regional and local strategic and policy documents, Notitia can support interdisciplinary consortia in connecting environmental, architectural and technological innovations with economic, societal, institutional and policy perspectives. Its added value lies in translating research findings and stakeholder insights into practical strategies, implementation frameworks and replicable solutions that respond to the needs of local communities. We are open to joining existing project concepts, contributing actively to proposal development and assuming clearly defined responsibilities as a project partner, work package leader or task leader, depending on consortium needs and topic requirements.
List up to 5 keywords describing your project idea.	(1) sustainable and inclusive neighbourhood transformation; (2) socio-economic research and impact assessment; (3) community engagement and participatory governance; (4) circular and regenerative urban development; (5) innovative business models and strategic planning